

Beat: Technology

## LARGEST AIR SHOW KICKS OFF ON 19 JUNE EXPECTING HALF MILLION VISITORS

"PARIS AIR SHOW" 19-25, AT LE BOURGET

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**USPA NEWS** - The 2023 edition is placed under the sign of the recovery in demand, after the shutdown, which had brought air transport to its knees and caused an almost existential crisis in aeronautical construction, during the COVID pandemic. According to the General Manager, Patrick Draher of Paris Air Show, explains during an interview with the Journal Figaro "It has therefore been four years since the great family of aeronautics had not met in the north of Paris. The time seemed very long to us! We feel the enthusiasm of the sector to make this edition a great celebration. Everyone is at the rendezvous. 85 of the world's top 100 aeronautical companies responded." Source: le Figaro, Journal. At Le Bourget, President Macron, intends to unveil the progress made by the sector in terms of decarbonization (Airplanes and so on...) and the assets of France to achieve the goals fixed by the head of state. The event will be an opportunity to unveil innovative projects to revolutionize air mobility. "The race is on", notes the the French Presidency , which wants to explain "where France is in this competition" and "how we achieve decarbonization..

### THE PARIS AIR SHOW 2023 EDITION IS DEDICATED TO INDUSTRIAL SOVEREIGNTY & DECARBONATION

The 2023 edition is placed under the sign of the recovery in demand, after the shutdown, which had brought air transport to its knees and caused an almost existential crisis in aeronautical construction, during the COVID pandemic. The show also echoes the immense challenges - decarbonization of aircraft, increased production rates, recruitment, etc. - which the sector will have to face in the years to come. The show also has the war in Ukraine and the renewed geopolitical tensions as a backdrop, particularly in the China Sea and around the future of Taiwan. This is leading to a spectacular rise in military budgets in Europe after years of under-investment, but also in the rest of the world. Source: Le Figaro

### AFTER 4 OF ABSENCE THE LARGE FAMILY OF AEORONAUTICS MEETS IN PARIS, ACCORDING TO PATRICK DRAHER, CEO, PARIS AIR SHOW

According to Patrick Daher, the General Manager of the Paris Air Show, during an interview granted to the newspaper Le Figaro, explains "The Gifas (1), which organizes the show, had been forced to cancel the 2021 edition, due to the COVID-19 crisis. It has therefore been four years since the great aeronautics family met north of Paris. The time seemed very long to us! We feel the enthusiasm of the sector to make this edition a great celebration. Everyone is at the rendezvous. 85 of the world's top 100 aeronautical companies responded. Le Bourget is a business-oriented show but also open to the general public during the weekend. It remains the largest air show in the world, far ahead of its successor, Farnborough in the United Kingdom. Patrick Daher succeeded Emeric d'Arcimoles whose mandate ended after six years of presidency. » Source: Le Figaro

### THIS YEAR AT START-ME -UP CORNER DEDICATED TO 300 START UP VENUES

Paris Air Show is presenting another side of the aeronautics fair, in Le Bourget, and the passionate will be glad to participate in few side events, such as on June 21 over fun moments with escape games and e-sport tournaments. Recruitment is also a red thread of the show, with the Careers Plane, organized with industrial partners and their employees. And with the "Aero is recruiting" campaign, rolled out on all stands with mobilized HR teams. The sector aims to recruit 25,000 people this year. The third theme is essential: it is that of decarbonization, around three events. First with the "Start-Me-Up" space, dedicated to 300 start-ups from all over the world. This is unheard of. Next, the first major exhibition of electric and hybrid flying taxis ever. Last but not least, the Paris Air Lab, where all the players in decarbonization present the state of their research.

Sourec: Le Figaro Journal

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